



Becoming a Marine Toys for Tots Local Community Organization Coordinator (LCO)

“How to be part of the Marine Toys for Tots Team and make a significant positive impact in children’s lives!”





Marine Toys for Tots Program



- **Marine Corps** Program for over 75-years
- Nationally recognized charity uniting local communities in a common cause
- Mission:
 - To collect new unwrapped toys and distribute those toys to less fortunate children at Christmas
- Goal:
 - Help bring the joy of Christmas and send a message of hope to America's children in need





Marine Toys for Tots Program



- 2022 Statistics:
 - Children assisted: 9,984,917
 - Toys collected: 14,450,708 / Toys distributed: 24,388,592
- 833 local campaigns
 - Marine Units - 138
 - LCO's-
 - Other- 430 / MCL – 254 / NAP – 7 / Military - 4
- We are in all 50 states to include:
 - District of Columbia, Puerto Rico, Guam and the Virgin Islands
- Campaign dates:
 - 1 October through the completion of the After-Action Report on January 15th each year

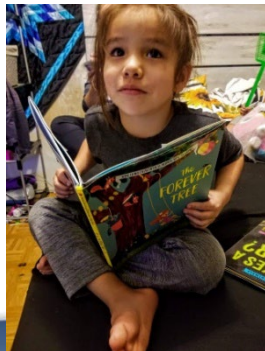




Marine Toys for Tots Program



- Marine Toys for Tots Foundation provides assistance to local campaigns
- Outside of Christmas, the Foundation focuses on areas impacting children's lives. Additional programs:
 - 1st Quarter: Literacy Program (Providing books to Title 1 Schools)
 - 2nd Quarter: Foster Care Program
 - 3rd Quarter: Native American Program
 - Ongoing: Youth Ambassador Program
 - Spotlighting “Children Helping Children” across the Nation





Local Toys for Tots Coordinator Benefits



- Local Coordinators have the privilege to be part of a United States Marine Corps official activity.
- In many areas, Local Coordinators work alongside uniformed Marines and Sailors to support community events and various fundraisers
- Coordinators help unite all members of local communities in a common cause during the annual toy collection and distribution campaign by:
 - Contributing to improve communities
 - Making a direct impact on children in need





The Marine Toys for Tots Program needs YOU!

- We believe there are roughly 15 Million children living at or below the poverty level in the United States.
- In 2022, there were 1,148 counties in the United States that did not have a Marine Toys for Tots Program to support families in need.
- We need dependable individuals or Organizations to apply to become a Marine Toys for Tots Coordinator in any of our uncovered counties found here: [Local Campaign Coverage](#)
- If you would like to bring the joy of Christmas and send a message of hope to America's children in need, apply to be a Local Toys for Tots Coordinator.





How to Apply



- Explore our national website: [Marine Toys for Tots](#)
 - [About Toys for Tots](#)
 - [How Toys for Tots Works](#)
 - [History of The Toys for Tots Program](#)
 - [Find Your Local Campaign](#)
- Determine if your area has a campaign
 - [Local Campaign Coverage](#)
- Other Helpful Links:
 - [SOP for Local Toys for Tots Campaigns](#)
 - [Application Form for Local Community Organization to Conduct a Local Toys for Tots Campaign](#)





After You Apply



- The Foundation begins looking at applications in late-March
- Upon receipt of your application, you will receive an email with a link for a credit / criminal screening
- The link is only valid for 96 hours so its imperative that you fill it out immediately
- Once the background screening is complete, you will receive an email with the results
- Once approved, you will attend our Coordinator's training in Leesburg Virginia
 - Travel Days: 7 & 10 Sep / Training Days: 8-9 Sep
 - Only for local Coordinators, no guests or substitutions
- Training is mandatory for new local Coordinators





More information



- For more information on how to become a Local Toys for Tots Coordinator for your area, contact:
 - Deputy VP of Operations, Mike Stuckey
 - Email: mike.stuckey@toysfortots.org
 - Phone: 703-649-2041

