

MEETING MINUTES

**NOTICE IS HEREBY GIVEN THAT A REGULAR MEETING OF THE
WHITEWRIGHT AREA CHAMBER OF COMMERCE
HELD ON THE 9TH DAY OF MARCH, 2021 AT 5:30 PM
MEETING WAS AT 111 W. GRAND STREET, WHITEWRIGHT, TEXAS.
AT WHICH TIME THE FOLLOWING SUBJECTS WILL BE DISCUSSED, TO WIT:**

1. Attendance/Notice of Meeting:

- 1.1. Board Members:** Laura Freer, Angie Eads, Gwyn Jordan, Ashley Schoonover, Olivia Hutchison
- 1.2. Absent Board Member:** Karri Donoho, Amanda Francis, Nick Castillo, Ginger Miller
- 1.3. Guests:** None
- 1.4. Notice of Meeting:** To be received and accepted as posted and distributed.
- 1.5. Called to Order:** At 5:45 PM Laura Freer, President called the meeting to order.

2. Informational Reports:

- 2.1. Public Comment:** None

Action Items: Business of Meeting:

- 3. Consider and Act on Minutes from February 9th, 2021 Regular Meeting. Motion to Approve: Gwyn Jordan. Seconded: Ashley Schoonover. Motion Carried 5-0.
- 4. 1. Consider and Act on Minutes from February 23rd, 2021 Workshop Meeting. Motion to Approve: Gwyn Jordan. Seconded: Ashley Schoonover. Motion Carried 5-0.
2. Consider and Act on February 2021 Treasurer Report. Motion to Approve: Gwyn Jordan. Seconded: Ashley Schoonover. Motion Carried 5-0.
- 5. Discuss Spring Clean Community Yard Sale - March 20th. Articles were placed in the Sun Newspaper at no cost for two weeks prior to the Yard Sale and a single add was place week of Yard Sale. Articles were also placed for two weeks in the Fannin Leader and the Grayson County Shopper. We have had several people sign up to be placed on the map for the Yard Sale. Flyers need to be put out, maps need to be finalized and stamps need to be handed out. The local Food Pantry is also having a yard sale at the same time as the Chambers Community Yard Sale, Sarah Beth did check with Gwyn Jordan to make sure this would not be an issue for the Chamber. The Chamber donated the \$5 fee to have the Food Pantry site added to the Community Yard Sale map and Sarah Beth offered to store unsold items at the school facility (Grayson College) for the next Yard Sale this summer. Chief Scott asked if it is ok to setup a drink station if they get the approval to do so. Both Chief Scott and Food Pantry will be on the map and given a stamp to encourage people to visit these sites.
- 6. Discuss "Meet the Candidates" April 12th @ 6:30 PM – Facebook Live. Angie Eads made a flyer for this event and sent it on to the Sun Newspaper to be published. The Sun has already printed one article on this event and will publish the questions. This is a closed event that can be watch on Facebook Live, this event is free. We will be providing water for the candidates at this event.
- 7. Discuss Chamber of Commerce Banquet - April 24th @ 6:00 PM. Music has been recommended by the Loft, a single person is \$150 for 3 HRS and a three-person group is \$300 for 3 HRS. The three-piece group was interesting to all – Calamity Jane. Updated spreadsheet of 2021 Chamber members is in the process of being completed and will be shared with all who need it. Chris (at Library) will receive a copy to update Mail Chimp for our email blasts for this event and future events. Bethel Ranch has offered to host this event for us however we would have to change the date. There will be no charge for use of the facility and this would be a great opportunity for us to showcase a local business and all they are doing out at the ranch. We do need to look at alternate dates of April 17th or April 23rd. Dates need to be confirmed with the Ranch and Chamber Board Members. We will discuss catering options with local BBQ restaurants and also Bethel Ranch. There will be an auction again this year at the banquet, we need to email members for donations. We need to draft an email to our chamber members for donation. An auctioneer will be needed for this portion of the event. We will have a Workshop Meeting on March 18th at 5:30 at Bethel Ranch if this works for the ranch. Blue shirts should be worn to the Workshop Meeting on March 18th.

8. Update on 2021 Membership Drive. We have a lot of new members, returning members and renewing members. A list of 2021 Members will be provided for April 13th meeting, it is determined that the members do not need to be approved. In the past only information provided was approved. A total of 201 Membership letters were sent out to businesses and individuals in the community and surrounding areas.
9. Discuss and Act on Photo Contest for new Website photos. Olivia Hutchison and Chris Ely at the City Library are working together on the new Whitewright City Website. Together they have determined that both the city and Chamber of Commerce need photos for the new websites and decided to have a photo contest open to the community to collect photos of events, sporting events, attractions, family outings and the downtown area. Chamber of Commerce will do the voting, all pictures collected will be the property of the city and Chamber. Add will be placed with guidelines for contest. Pictures will not be paid for. No action was taken on this discussion.

Informational Reports:

These reports are for information only. No discussion is appropriate unless there is a specific item listed below or there is a request that the item be placed on a subsequent agenda as a discussion and action item.

10. Board Members Concerns:

- 10.1. Valentine Hunt was a great success even with the winter storm. Not all have been found and turned in however gift cards can be used for other events. We will leave it open for some additional time.
- 10.2. Fall Festival needs to be added to the agenda for April 13th meeting.
- 10.3. Tractor Pull June 25th & 26th. Ginger will post on Facebook.
- 10.4. New Chamber website is being worked on and information is being provided to Sheep's boutique that is being used to build the website.
- 10.5. Sherry Kent will be resigning from the Chamber Board. We will be nine board members once Sherry Kent has resigned.

Action Items:

11. **Adjourn:** Meeting was adjourned by Laura Freer, President at 6:57 PM. Motion to Adjourn: Gwyn Jordan.
Seconded: Ashley Schoonover. Motion Carried: 5-0.

DATED THIS THE 7th DAY OF APRIL, 2021.


Olivia F. Hutchison, Secretary